



Master in Life Sciences

A cooperation between
BFH, FHNW, HES-SO, ZFH

Module Title	Regional Management and Alpine Tourism
Degree Programme	Master of Science in Life Sciences (MSLS)
Code	MCLs215
Module	AF-55
ECTS Credits	5
Workload	150 h: Contact 100 h; Self-study 50 h
Module Coordinator	<p>Name David Raemy</p> <p>Phone +41 31 910 29 68</p> <p>Email david.raemy@bfh.ch</p> <p>Address HAFL, Länggasse 85, 3052 Zollikofen</p>
Lecturers	David Raemy, internal and external experts
Entry Requirements	none
Learning Outcomes and Competences	<p><u>Professional competencies:</u> Students will be able to:</p> <ul style="list-style-type: none"> • Explain the challenges faced by rural and peripheral areas using theoretical concepts. • Place the phenomenon of Alpine tourism in its historical context and analyse tourism development strategies. • Explain the objectives, strategies and instruments of regional policy in the Swiss and European context. • Place the parks in their political and geographical context as instruments for the sustainable development of mountain regions. • Understand regional value chains and evaluate sustainable value creation strategies in mountain areas. <p><u>Social, personal and methodological skills:</u> Students will be able to:</p> <ul style="list-style-type: none"> • Analyse information from different disciplines, put it into context and derive strategies for action. • Identify relevant stakeholders in mountain areas and understand their attitudes and actions in their socio-cultural context. • Analyse regional development processes in mountain areas and provide professional advice and support, including by means of involving appropriate experts.
Module Content	In this module, the basics of tourism and regional development will be elaborated and explored in depth in the context of field trips and a case study.
Teaching / Learning Methods	Theory inputs in class, field trips, independent work on a case study in the Alpine region
Assessment of Learning Outcome	Group documentation and presentation of a case study (40%) Oral exam (individual grade) (60%)

Bibliography	Teaching materials will be handed out during classes (including books, literature and internet links).
Language	English and German/French (field week): Students must be able to interact in German or French with local stakeholders
Comments	None
Last Update	January 2026