# Smart Village Mariiampil



▶ Build on local strengths to foster social, economic, environmental and technological development of Mariiampil for resilient, sustainable, inclusive and socially innovative community

### Project in a Nutshell

The Smart Village Mariiampil project aims to unlock the existing resources and human potential using innovative approaches and best practices from Switzerland and the EU, creating opportunities for capacity development of the community

#### Why Mariiampil?

- Location: distance from the front line

  Ivano-Frankivsk region has no social infrastructure destroyed due to the war
- Social cohesion

Openness for change and multiactor cooperation between local government and citizens

- Investment-friendly
- Natural resources: tourism, minerals, human capital, available land for agroinvestment
- Ongoing Swiss, Danish and Polish projects
- Scale up potential

Applicable to multiple Ukrainian villages

#### **Objectives**

- Develop a concept of Smart Village considering the current economic, social and environmental situation, and to propose solutions that will make it an attractive place for living, professional development and recreation
- ► Test the concept of Smart Village in Ukraine
- Promote Smart Village concept in Ukraine



#### Stakeholders

- Marijampil community members
- Dubivtsi territorial community
- Business
- Local government
- Internally displaced people relocated to Mariiampil
- Employment centers
- Other Ukrainian villages

#### Acknowledgment

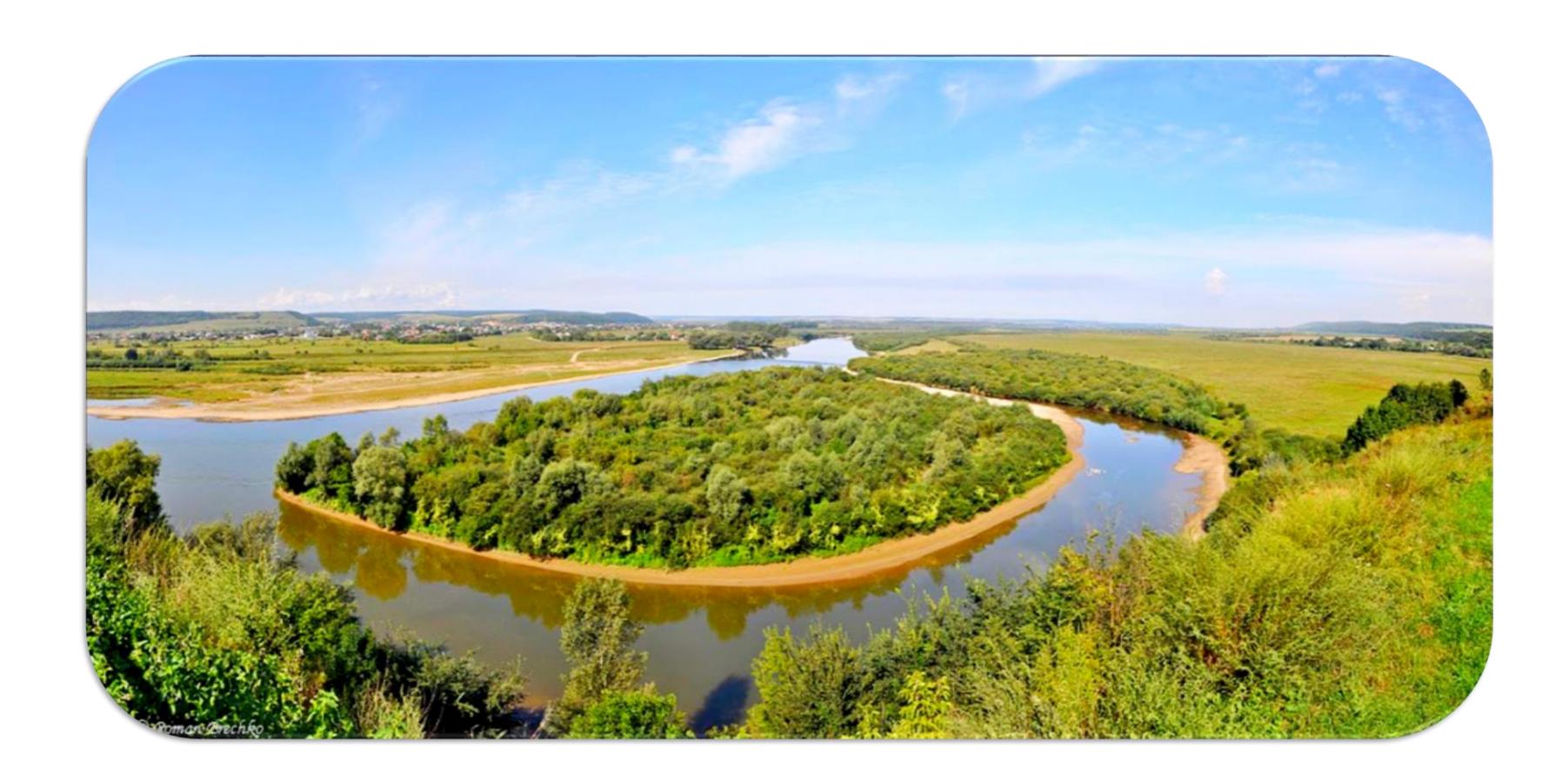
- We thank to the **State Secretariat for Economic Affairs SECO** for supporting CAS Rebuild Ukraine Program.
- The Project Team would like to express their gratitude for the sponsorship that enabled their participation in the CAS Rebuild Ukraine provided by Ms. Colette Schwegler, Kuratle Group, Bauplaning AG, Die Mobiliar Versicherungsgesellschaft AG and Schweizerische Gemeinnützige Gesellschaft SGG.

#### Main focus areas of the Smart Village project Approx.2000 hectares, mainly field crops 25 IDPs, incl.9 in Caritas shelter Creation of agricultural cooperatives Jobs and retraining Module housing Deep processing at local level Integration Switch from field crops to more Hub for social integration \*IDP- internally displaced people profitable cultures 1 wind turbine COMMUNITY Energy efficiency for private sector CAPACITY Lighting reconstruction for public objects BUILDING Solar panels Heat pumps Tourism Dniester river, Biblical garder, pilgrimage Local crafts: carpentry, pottery, bee keeping Green and food tourism to farms Vocational Training Hub Centre for family tourism and culture tourism Knowledge-transfer in professions popular in rural areas Bike routes and infrastructure Possibility of quick integration into the labour market Skills for locals: doing business

#### **Expected Outcomes**

- ▶ Detailed **conceptual document** co-developed and co-implemented with the local government and community to:
  - Empower rural communities to act for change
  - Foster various forms of innovation (social, digital, technological, organizational, business models)
  - Promote best Swiss practices and existing knowledge for smart solutions
  - Enhance capacities and skills via training hubs and knowledge-transfer
- Promotion Materials for scaling up: video by a local TV channel "Vezha"

Social media dissemination campaign #SmartVillageUkraine





CAS Rebuild Ukraine



## Project Team

Olha Afanasenko - olha.afanasenko@students.bfh.ch Halyna Ilyasevych Rauber - halyna.ilyasevychrauber@students.bfh.ch Vira Musiienko - vira.musiienko@students.bfh.ch Olesia Petrova - olesia.petrova@students.bfh.ch Halyna Yakovenko - halyna.yakovenko@students.bfh.ch