







Structure of the study programme

- Elective modules
- Practical Application modules
- Optional modules
- Compulsory modules

Conditions for obtaining the diploma

- At least 90 ECTS achieved
- At least 12 ECTS from each Elective module group need to be fulfilled
- Master-Thesis submitted and defended
- Optional modules: Starting from 2nd semester

The numbers next to the modules indicate the ECTS credits that can be earned.

	1. Semester	2. Semester	3. Semester	4. Semester
Elective modules (min. 12 ECTS Credits each module group)				
Strategy & Entrepreneurship 	Business in a Digital Environment DS1a 3	Operational Excellence DS1b 3	Business Expansion DS2 6	Disruptive Business Models DS3 6
Leadership & Organisation 	Agility & New Work DO1 3	Leadership & Organisation Development DO2 6		People & Collaboration DO3 3
Data & Technology 	Enabling Technologies DT1 6		Data DT2 6	Emerging Technologies DT3 6
Practical Application modules				
Live Case Project 	Digitalise Operations – Increase Efficiency		Expand Digital Business – Target Effectiveness & Optimize	Design Business Models – Create & Innovate
Optional modules				
Optional Modules 	Corporate Digital Responsibility 3	AI for Business 3	Deep Dive Digital Transformation I* 3	Products and Services in the Digital Age 3
			Digital Transformation: Management and Marketing (International Cooperation module) 6	Module from MSc BA** 3
				Module from MSc Business IT** 3
				Digital Marketing 3
Compulsory modules				
Research Methods 	Scientific Research Methods DR1 6	Scientific Project I DR2 6		Scientific Project II DR3 6
				Master Thesis DR4 21

* Building of Individual Expertise Profiles (students get the opportunity to develop and showcase their digital transformation expertise)

** To be agreed on with the Heads of Master Programmes