



Module Title	Social entrepreneurship
Code	MCCf233
Degree Programme	Master of Science – Circular Innovation and Sustainability
ECTS Credits	3
Workload	90 hours <ul style="list-style-type: none"> • 14 hours contact teaching • 76 hours self-study
Module Coordinator	Name: Prof. Dr. Nicola Blum Phone: +41 (0) 31 848 63 45 Email: nicola.blum@bfh.ch Address: BFH – Institut Sustainable Business Brückenstrasse 73, 3005 Bern
Lecturers	Possible complementary/guest lecturers will be announced before the start of the module.
Entry Requirements	Prerequisite: <ul style="list-style-type: none"> • MCCf013 Introduction to circular economy • MCCf213 Circular business models
Learning Outcomes and Competences	Through this module, students: <ul style="list-style-type: none"> • develop their pitching skills; • experience collaboration in teams. After completing the module, students will be able to: <ul style="list-style-type: none"> • evaluate business ideas in terms of sustainability impact; • know the different funding instruments and partners for raising funds for a project.
Module Content	Social entrepreneurship has gained importance in recent years to address significant challenges such as poverty or the climate crisis. It is a source for change towards a more sustainable economy. This module explores the potential of social businesses in relation to your circular business ideas. We will: <ul style="list-style-type: none"> • reflect on the definition(s) and the potential of social entrepreneurship; • analyse your circular business ideas (created in the course 2.1 circular business models) in terms of social- and environmental-sustainability; • fine-tune some of your circular business ideas in relation to social entrepreneurship; • learn to pitch and sell these circular business ideas, to acquire initial funding.
Teaching / Learning Methods	<ul style="list-style-type: none"> • Contact teaching (group discussions and workshops) • Project-based learning in teams • Peer-to-peer and external feedbacks

Assessment of Learning Outcome	<ul style="list-style-type: none"> • Oral presentation (40%) • Final report (60%)
Conditions of assessment repetition	<p>In case of failure, students can either:</p> <ul style="list-style-type: none"> • Realise a new assignment defined by the module coordinator at next re-examination period. • Retake the full module next time it is offered. <p>NB: in MSc CIS, failed modules can only be repeated once!</p>
Format	2 lessons per week over 7 weeks
Attendance & Compulsory session	Not compulsory
Timing of the module	Spring Semester
Venue	On-site
Location	Bern
Bibliography	Literature will be provided before the start of the module via Moodle.
Language	English
Links to other modules	<ul style="list-style-type: none"> • MCCf213 Circular business models • MCCf313 Society and Technology • MCCf443 Impact assessment • MCCf453 Circular design
Last Update	May 2023