



Sponsoring dossier  
Our event – your success

## 4<sup>th</sup> International Conference on Timber Bridges ICTB2021<sup>Plus</sup>

**Date**

09.05. - 12.05.2022

**Organization/venue**

Bern University of Applied Sciences  
Institute for Timber Construction, Structures and Architecture IHTA  
Solothurnstrasse 102  
2504 Biel/Bienne  
Switzerland

**Co-Organization**

Empa  
Structural Engineering Research Lab  
Ueberlandstrasse 129  
8600 Dübendorf  
Switzerland



Bern University  
of Applied Sciences



Materials Science and Technology

## Who we are

The Bern University of Applied Sciences Department Architecture, Wood and Civil Engineering represents an innovative, attractive and young timber main research centre in Switzerland. The focus of the four research institutes at the Department is on practical solutions. New products, building optimizations and solutions are developed by a team of around 140 scientists together with the industry.

The Empa is the famous building material testing laboratory of Switzerland for over 100 years. The five "Research Focus Areas" concern their work on converting research and technology into marketable innovations.

The research work of the hosts of the ICTB2021<sup>Plus</sup> comprises projects in e.g. high performing material and connections in hardwood, quality assurance of timber structures, assessment and reinforcement of large span timber structures, long-term behaviour of block-glued glulam members under varying moisture content, and the assessment and non-destructive testing of timber structures. For guests in Switzerland the laboratories and Tech Park at the Department are open to visit.

Professor Andreas Müller (BFH)  
Dr. Bettina Franke (BFH)  
Professor Steffen Franke (BFH)  
Robert Widmann (Empa)

## Your benefit

### The right platform for you

Our special events are meeting points for the industry of national importance and an instrument for communicating up-to-date know-how to experts. For business leaders, our events are an extremely attractive and popular sponsorship platform.

- Maximum presence in one package: presence in the participant communication, at the conference and/or as exhibitor
- Increase your awareness of your target groups by our communication measures
- Maintenance and development of your personal contacts with experts and decision-makers
- Image gain in broad professional circles thanks to your involvement in professional development
- Positioning your company as innovative and committed

## Communication

With targeted advertising measures for our events, we communicate our partners to the relevant target groups and thus create decisive added value. We are happy to coordinate our communication activities with you to create valuable synergies - please contact us.

### Program-Flyer (digital)

- Format DIN A5, colored
- Enclosure in our mailings and mailings of our multipliers (partners, associations, etc.)
- Supplement in selected journals
- Target group-specific distribution at fairs and other events

### PR

- Media releases to various industry journals
- Event information on various platforms
- Advance notice / reimbursement of the event

### Social Media

- Event information on our social media channels (e.g. LinkedIn, facebook)

Of course, we provide our advertising material (e.g. key visuals, digital program-flyer, text material, social media content) for free. This allows you to inform your customers and employees through your own communication channels. Thank you for your valuable support!

## Contact



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## Categories

	Your commitment	Sponsor <sup>Plus</sup> CHF 1'500.-	Sponsor CHF 1'000.-
In return you will get following services	Free entry	1 offline (value CHF 790.-) or 3 online (value CHF 870.-)	1 offline (value CHF 790.-) or 3 online (value CHF 870.-)
	Your company logo on program-flyer (digital)	✓	✓
	Your company logo on our website bfh.ch/ictb incl. web- link	✓	mention
	Your company logo within presentation during breaks	✓	✓
	Your company logo within conference documents	✓	✓
	Advertisement within conference documents (1-page DIN A4, colored, portrait)	✓	optional CHF 200.-
	Mention in our social media posts (LinkedIn, Facebook) incl. weblink	✓	-
	Company presentation max. 10 minutes	✓	-
	Exhibition area* within the accompanying exhibition (incl. table and power supply)	4 m <sup>2</sup> (2 x 2 m)	4 m <sup>2</sup> (2 x 2 m)

\*Possible restrictions due to Covid-19 can lead to the cancellation of the exhibition. We will keep you informed.