



Bern University
of Applied Sciences



Entrepreneurship

Students Support Startups

In the autumn semester of 2023, students will support startups in the areas of «business modelling» and «business planning» as part of the «Refining Business Models» module.

Startups Wanted!

Collaboration with practice partners is a central component of the Bachelor's program in «Business Administration» at Bern University of Applied Sciences. Benefit from fresh ideas and structured support.

Requirements for Startups

Your startup is in the founding or growth phase and you need to master challenges in the areas of «business modeling» and «business planning». For example:

- You have a business idea and are looking for a promising business model.
- You would like to challenge, validate and optimize the envisioned business model.
- You want to reinvent the business model for the upcoming growth or internationalization phase.
- You want to increase the overall performance of your company and therefore put the business model to the test.

Value for Participating Startups

- Result-oriented support by a team of 3 to 5 students who are about to complete their Bachelor's degree in «Business Administration» and already have profound knowledge in the areas of «business modeling» and «business planning»
- An optimized and/or tested business model
- A newly created or optimized business plan
- Partnering with an innovative hub for entrepreneurship research and practice

Meetings

The students will arrange individual meetings with the startup partners. In addition, at least one person from the startup should attend each of these events:

- **Kick-off:** September 20st, 2023, from 1.25 p.m. to 5.00 p.m. | Berne
- **Milestones & Redirecting:** November 8th, 2023, from 1.25 p.m to 6.50 p.m. | Berne
- **Presentations & Learnings:** December 13th or 20th, 2023, between 12.35 p.m. and 7.40 p.m. (the exact time slot will be agreed upon) | Berne

Interested? Get in Touch With Us!

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