



Code of Conduct

Create a learning environment based on shared values: as a modern business school, we train specialists, managers and organisations for the digital future.

Common Endeavour

Sharing knowledge and looking for new challenges: We promote and challenge creativity, integrity, diversity, sustainability and entrepreneurship. The Business School offers the environment, framework and support to enable cooperation and further development, constant exchange and a transparent error culture.

“Fail together to grow together. That is how we can create sustainable solutions”

We report suspected or actual violations of this Code of Conduct or other internal regulations, and any illegal activities, to the head of the relevant degree programme.

No Go^s at the Business School

Discrimination

We do not discriminate against any person based on characteristics such as origin, race, gender, age, language, social position, sexual orientation, gender identity and -expression, religious, ideological or political convictions, physical, mental or psychological disability, or professional status.

Sexual Harassment

We do not tolerate any behaviour that affects the dignity of persons in study or at work. This includes sexist jokes, offensive, humiliating or contemptuous remarks and actions, display and distribution of pornographic material, unwanted physical contact or the exploitation of a dependency relationship.

Harassment and Violence

We do not accept any activities that attack, threaten or injure people mentally or physically. This includes verbal and non-verbal insults, humiliation, abuse, threats, social exclusion or the deliberate and persistent persecution of a person.

Corruption

We do not tolerate bribery or other forms of corruption. Public and private office-holders and decision-makers may not be given gifts or offered other benefits, either directly or indirectly, which violate the legal provisions on bribery and corruption. We refuse gifts or offers from third parties.

Integrity

We respect each other, encourage open and honest communication and take responsibility.

We put sustainable learning above short-term success, and support students in fulfilling responsibilities towards their peers and the Business School.

“Be brave enough to do the right thing – even if it is sometimes difficult”

Diversity

Overcoming prejudices and facing new challenges with an open mind and a cooperative spirit: we embrace personal and social diversity and support new ideas.

The Business School encourages its employees and students to understand and live diversity as an asset.

“Recognise diversity – release potential”



pictures: stocksy.com/Lucas Ottone

Sustainability

Education for sustainable development: as an integral part of high-quality education, it is the path to sustainable solutions and continuous learning in accordance with the UN Sustainable Development Goals.

The Business School creates space to actively raise awareness and reflect on sustainability and sustainable values as well as to develop sustainable solutions.

“ Rethink,
act sustainably ”

Entrepreneurship

Act as entrepreneur: We focus on the needs of our customers, are passionate about our ideas and implement them creatively with a calculable risk.

The Business School promotes entrepreneurial thinking and provides structures as well as expertise for students to pursue new ideas independently.

“ Think and act as
an entrepreneur for
the future ”

Commitment

We have an obligation to our employees and students and are committed to the Business School.

We create a framework that allows us to support each other and develop continuously.

“ Commitment –
beyond the obvious ”

Creativity

Thinking unconventionally: We are curious, critically reviewing existing structures and developing innovative ideas which create value for companies and society.

The Business School supports thinking out of the box and developing original solutions.

“ Creating space
for new ideas ”