LAUREA AMMATTIKORKEAKOULU
University of Applied Sciences

Perspectives on…

Embedding employability in study programmes

Inter-university cooperation

Novel formats addressing uncertainty



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Career & employability in study programs

”Studying at Laurea, Living in Finland”

- A 3-hour workshop late in the first semester
- Three topics: student wellbeing, study skills, and career planning
- Career section includes:
  - Understanding the circles of influence
  - Building graduate capitals and career readiness
  - Learning about cultural differences

”Career relevance” in an event planning study unit

- Students design and organise an event from scratch
- Three teams: event design, marketing, and company outreach
- Career relevance in three sessions:
  - In the beginning: helping students reflect on their career plans to choose their team and other actions accordingly
  - Middle: check-up and adjustment
  - End: reflect on their experiences and express them in job search

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Career-related inter-university collaboration

- Study units for international students
  - Discover Your Career Path in Finland, 5 ECTS
    - Running for four years
    - Kick-off event, self-study weeks, intensive week
  - Practical event design and realisation, 5 ECTS
    - *See previous slide*
- Shared career services
  - In 3UAS collaboration, we share career webinars and other events
  - Nation-wide, we are currently building a shared program



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Novel formats addressing labour market uncertainty

- A new study unit: *Career in a changing world*, 3 ECTS
- Based on building graduate capitals and efficacy to cope with uncertainty
  - Identity & psychological capital
  - Cultural capital
  - Social capital
  - Human capital



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