



Module Title	Social Entrepreneurship
<b>Code</b>	MCCf233
<b>Degree Programme</b>	Master of Science – Circular Innovation and Sustainability
<b>ECTS Credits</b>	3
<b>Workload</b>	90 hours <ul style="list-style-type: none"> <li>• 14 hours contact teaching</li> <li>• 76 hours self-study</li> </ul>
<b>Module Coordinator</b>	Name: <a href="#">Prof. Dr. Nicola Blum</a> Phone: +41 (0) 31 848 63 45 Email: <a href="mailto:nicola.blum@bfh.ch">nicola.blum@bfh.ch</a> Address: BFH Business School – Institute for Sustainable Business Brückenstrasse 73, 3005 Bern
<b>Lecturers</b>	<ul style="list-style-type: none"> <li>• <a href="#">Dr. Anais Sägesser</a>; W</li> <li>• Possible complementary guest lecturers</li> </ul>
<b>Entry Requirements</b>	None
<b>Competencies upon Completion</b>	<p>Through this module, students:</p> <ul style="list-style-type: none"> <li>• practise critical thinking;</li> <li>• develop their pitching skills;</li> <li>• experience collaboration in teams.</li> </ul> <p>After completing the module, students will be able to:</p> <ul style="list-style-type: none"> <li>• evaluate business and/or not-for profit ideas in terms of their sustainability impact;</li> <li>• know different funding instruments and partners for raising funds for a project.</li> </ul>
<b>Content</b>	<p>Social entrepreneurship has gained importance in recent years to address significant challenges such as poverty or the climate crisis. It is a source for change towards a more sustainable economy. This module explores the potential of social businesses in relation to innovative circular ideas.</p> <p>We will:</p> <ul style="list-style-type: none"> <li>• reflect on the definition(s) and the potential of social entrepreneurship;</li> <li>• analyse your circular business and not-for profit ideas (for example those, created in the course MCCf213 Circular Business Models) in terms of social and environmental sustainability;</li> <li>• fine-tune some of your circular ideas in relation to social entrepreneurship;</li> <li>• learn to pitch and sell these ideas to acquire initial funding.</li> </ul>
<b>Teaching and Learning Methods</b>	<ul style="list-style-type: none"> <li>• Contact teaching (group discussions and workshops)</li> <li>• Project-Based Learning in teams</li> <li>• Peer-to-peer and external feedback</li> </ul>

<b>Competency Assessment</b>	<ul style="list-style-type: none"> <li>• Oral presentation, Group work (40%)</li> <li>• Final report, - Individual work (60%)</li> </ul> <p>Students who receive an insufficient overall grade of 3.5, are given the opportunity to carry out a <i>subsequent improvement</i> of written assignments defined by the <i>Module Coordinator</i>. The maximum overall grade that can then be obtained is 4. This still counts as the same attempt.</p>
<b>Mode of Repetition</b>	<p>Should a student fail the module, they have one more attempt.</p> <p>They may either:</p> <ul style="list-style-type: none"> <li>• Submit a new assignment (100%), defined by the <i>Module Coordinator</i>, for the next resit examination session - <u>provided the student has actively participated in the group work throughout the course.</u></li> <li>• Repeat the entire module next time it is offered.</li> </ul>
<b>Format</b>	2 lessons per week over 7 weeks
<b>Attendance</b>	<p>Not mandatory, but a prerequisite for the teamwork and therefore highly recommended</p> <p>In any case, active participation in group work throughout the module is mandatory. A lack of commitment and/or participation in this group work can lead to exclusion from the <i>Competency Assessment</i> and therefore to failure of the module.</p>
<b>Module Type</b>	Compulsory-Elective
<b>Timing of the Module</b>	Spring Semester, Calendar Weeks 17 to 23
<b>Venue</b>	Onsite   Brückenstrasse 73, 3005 Bern
<b>Literature</b>	Literature will be provided before the start of the module via Moodle.
<b>Language</b>	English
<b>Links to Other Modules</b>	<ul style="list-style-type: none"> <li>• MCCf213 Circular Business Models</li> <li>• MCCf313 Society and Technology</li> <li>• MCCf443 Impact Assessment</li> <li>• MCCf453 Circular Design</li> </ul>
<b>Last Update</b>	February 2026