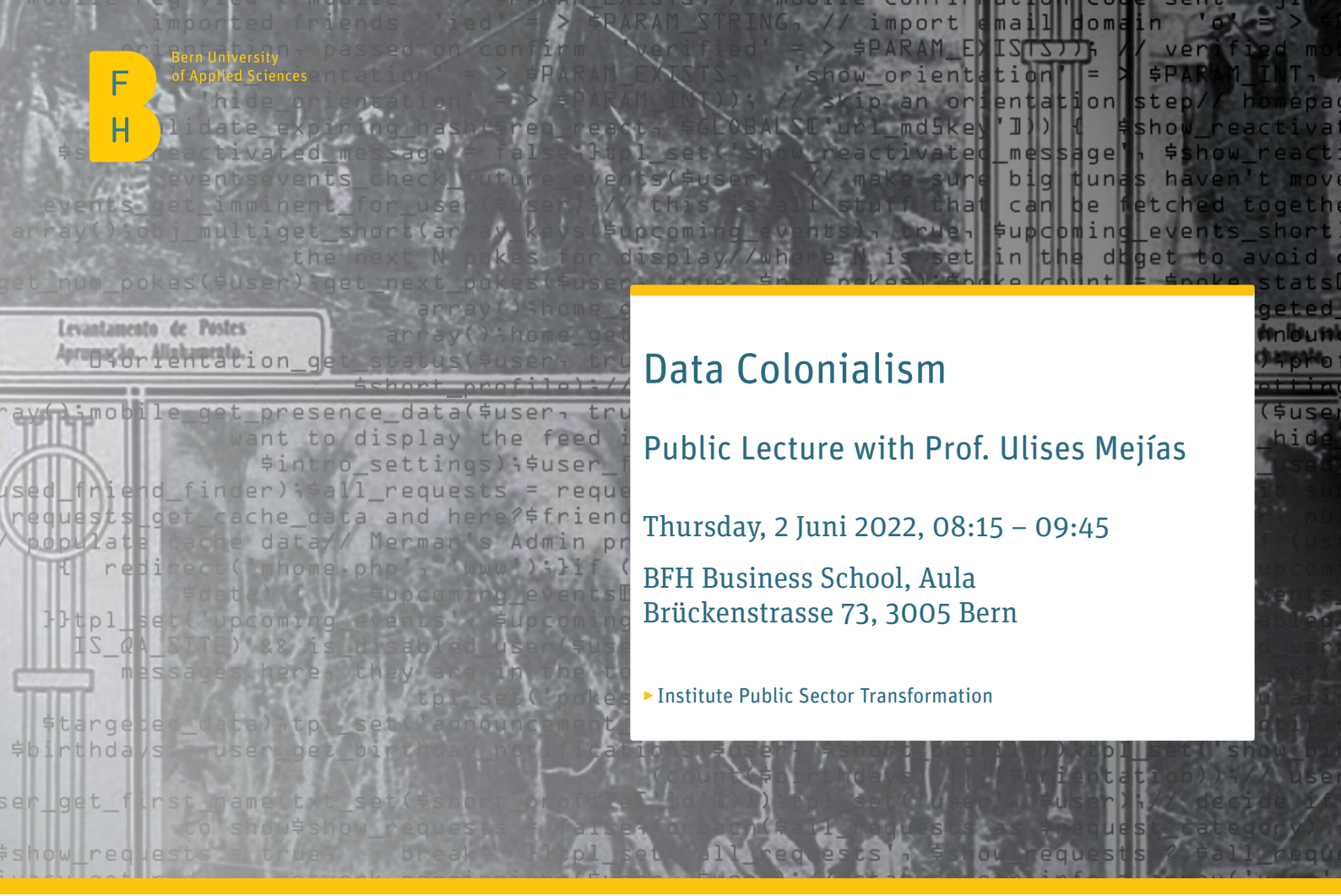


Bern University of Applied Sciences

Data Colonialism

Public Lecture with Prof. Ulises Mejías

Thursday, 2 Juni 2022, 08:15 – 09:45

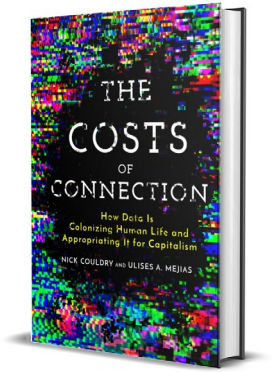
BFH Business School, Aula
Brückenstrasse 73, 3005 Bern

▸ Institute Public Sector Transformation

Public Lecture: Data Colonialism

Data Colonialism

In this lecture, Ulises Mejías will introduce the Data Colonialism theory, co-developed with Nick Couldry. Data Colonialism explains the emergence of a new social order based not on the extraction of natural resources or labor, but on the continuous appropriation of human life through data. The lecture will situate colonialism, not the Information Revolution, as the origin point for Big Tech, Big Science, Big Data and Big Brother. Ulises Mejías will explain how this new type of extractivism is already resulting in a highly unequal social arrangement that is deeply incompatible with human freedom and autonomy. Resisting it will require questioning our definition of sovereignty and applying strategies that decolonial thinking has foregrounded for centuries.



About the Speaker: Prof. Ulises Mejías

Ulises Mejías is an Associate Professor of Communication Studies and Director of the Insitute of Global Engagement, State University of New York, College at Oswego. He is currently residing in Berne as a Guest Lecturer at the Bern University of Applied Sciences at the Institute of Public Sector Transformation.

Public Lecture on 2 June 2022, 08:15 - 09:45

This lecture is held in person at the Bern University of Applied Sciences and is open to the public. It will be held a second time on 2 June 2022 at 12:30 - 14:00 in Room H225. Register here.

Bern University of Applied Sciences | Institut Public Sector Transformation | Brückenstrasse 73 | 3005 Bern
Phone + 41 31 848 34 00 | ipst.wirtschaft@bfh.ch | bfh.ch/ipst