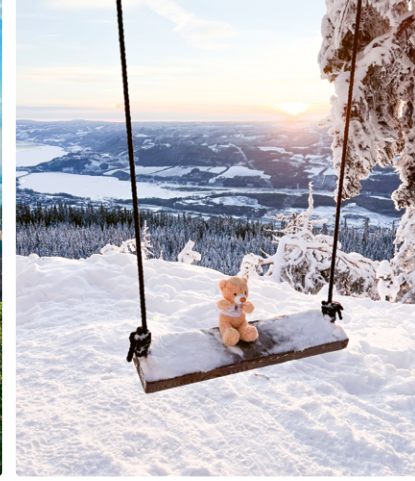




Berner Fachhochschule
Haute école spécialisée bernoise
Bern University of Applied Sciences



BFH Business School International Activity Report

Academic Year 2022 | 2023

Introduction

Last year has once again been marked by valuable international interactions and exciting new opportunities. It is with great pleasure that we share with you the international highlights and memorable moments at the BFH Business School from the past academic year.

Staff Mobility and Partner Visits

The academic year 2022/23 brought many opportunities for us to once again host multiple partners on our campus. Additionally, at our Study Abroad Fair, we were grateful to host the University of the Sunshine Coast, Australia and Thomas More, Belgium, who took the opportunity to promote their university as an exchange destination among our students. We are grateful to have been able to host so many of our

partners this past year and thankful for the subsequent strengthening of those partnerships! Furthermore, BFH Business School staff members took opportunities to visit partners for International Staff Weeks, job shadowing, lecturing opportunities and attending the Swiss Global Training Days. Below we have highlighted two of the experiences that our staff participated in this past year.



International Staff Week at Parul University

"From 6-10 February 2023 I participated in International Week at Parul University and this week can only be described as a very positive and rewarding experience. The Parul University staff of International Relations Cell were very welcoming, hospitable and professional. The exchange I had with faculty and students was insightful. On a cultural level, I had the chance to visit cultural and historical sites, savour local cuisine as well as participate in and experience local cultural events, all which have left a lasting impression on me. International Week at Parul University was professionally, culturally and personally an enriching as well as a truly rewarding learning and intercultural experience."

Ivan Al-Azm

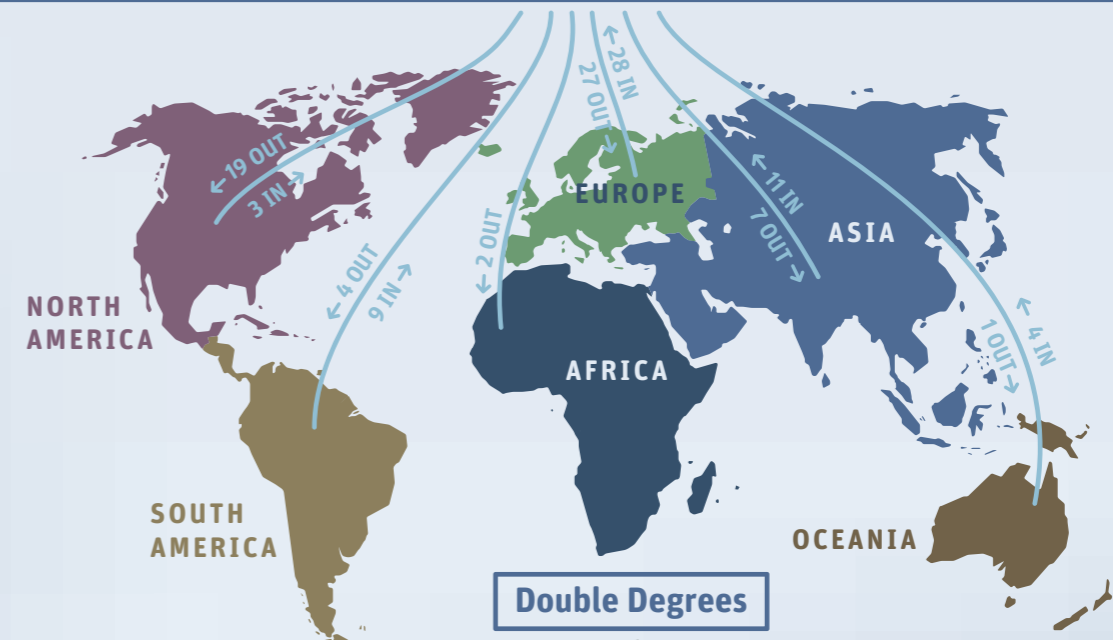
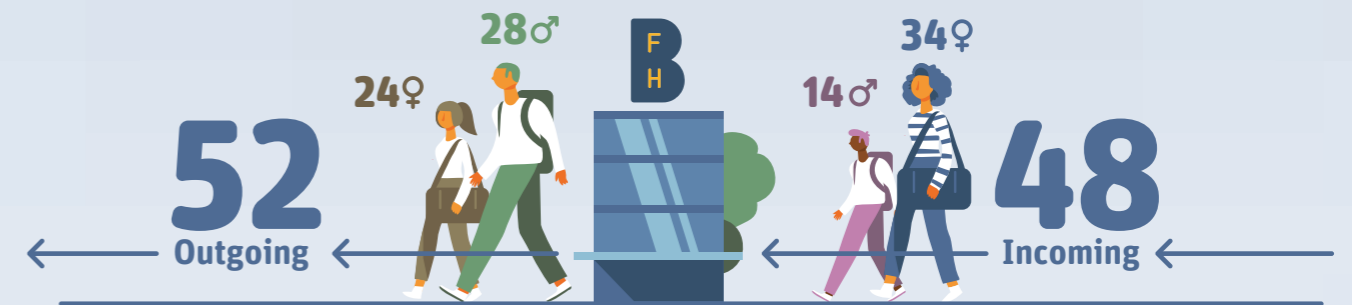


Job Shadowing at Karel de Grote

"Two of us from Student Services visited our partner university Karel de Grote in Antwerp last December as part of a staff exchange. We were able to look behind the scenes of the university and had interesting exchanges with different staff members. We also explored the beautiful city of Antwerp and of course we ate the typical Belgian waffle and chocolate."

Debi Minnig and Carmen Gebel

Student Mobility 2022/2023



Top 3 nations we are heading to



Top 3 visiting nationalities



All data refers to the academic year 2022/2023

Study Trips & International Tax Week

Over the past year, our students were able to take part in many amazing intercultural experiences, both abroad and here at home. These enriching encounters not only enhanced their academic knowledge but also fostered new cross-cultural understanding among all participants.

International Tax Week

The 29th International Tax Week 2022 took place in Kandersteg, Bern and was, for the first time, proudly hosted by BFH Business School. The Tax Week is an international, collaborative project that, this year, brought together more than 100 students and 16 lecturers from 8 universities across Europe!



Reno Study Trip

In March, our Master's students had the opportunity to travel to the United States for a Study Trip to the University of Nevada, Reno. They thoroughly enjoyed their time and were excited to have gained insights into international companies such as Microsoft and Tesla Gigafactory. At the university, they learned about business practices in the United States and received input from former treasurer and lieutenant governor Kate Marshall. Thanks very much to the University of Nevada, Reno for kindly hosting us!



Tel Aviv Study Trip

Students from our Master's programs were also able to take part in a Study Trip to Tel Aviv, Israel last May. The students had worked together with eight different Israeli HealthTech start-ups throughout the semester and after months of digital exchange, they travelled to Israel to meet their start-up partners personally. The week offered exciting and unforgettable insights into the start-up ecosystem for both the students and lecturers. Thanks so much to our hosts for a wonderful experience!

New Partnerships and Agreements

In 2022/23, we focused our efforts on strengthening our existing partnerships while also actively expanding our partner network through the establishment of three promising new exchange agreements. We are also thrilled to announce that the BFH has joined the Pioneer Alliance. This exciting new network opens opportunities for further fruitful collaborations between our fellow Pioneer Alliance institutions.



Bucharest University of Economic Studies

The International Office has established an exciting new partnership in Romania with Bucharest University of Economic Studies (ASE)! Located in the vibrant city of Bucharest, ASE is the most prestigious university in Romania. It has consistently been named Romania's top university by the Times Higher Education World University Rankings for its excellence in terms of teaching, research, transfer of knowledge and international perspective.



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University Institute of Lisbon

Our newest partner university is in the vibrant and culturally rich city of Lisbon, Portugal! The University Institute of Lisbon is dedicated to empowering, readying, and inspiring students to make a substantial impact on society. The University Institute of Lisbon is also part of the Pioneer Alliance, and we are enthusiastic about our collaboration with a fellow Pioneer Alliance partner! Given Portugal's past popularity with our students, we anticipate many more great student experiences ahead.



University of Huelva

A further new exchange and Pioneer Alliance partner, University of Huelva, is located in the Southwestern region of Andalusia, Spain in the charming coastal city of Huelva. The University motto, "Sapere aude," translates to "Dare to know" and aims to encourage students not only to embrace existing knowledge but also to cultivate an unwavering commitment to uncovering what remains to be learned. Aside from offering an enriching academic experience, Huelva also boasts a combination of historic sites, pristine beaches and traditional Spanish food (like the delicious Tapas).

Bern University of Applied Sciences

Business School

International Team

e-mail: international.wirtschaft@bfh.ch

phone: +41 31 848 34 00

Instagram: [bfh_business_international](https://www.instagram.com/bfh_business_international)

