

Structure of the Study Programme

The numbers next to the modules indicate the ECTS credits that can be earned.

		Elective Group Accounting, Finance, Tax	Elective Group HR, Organisation, Leadership	Elective Group Innovation, Entrepre- neurship & Marketing	Elective Group Society & Economics	Elective Group Methods & Business Skills		Specialisation
ADVANCED LEVEL		choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	choose a minimum of 6 ECTS credits from a variety of modules in this field	no minimum requirements	Specific optional modules offered by the Business School, other BFH departments or universities (national or international)	Bachelor Thesis
		International Management & Business Ethics 6	Financial Management 6		Economics 6 International Business Law 6	Business Analytics 6		Fixed Specialisation Banking & Finance (EN) Digital Business Management (EN) Global Management (EN) Innovation & Entrepreneurship (EN) Marketing (EN/GE) Sustainable Business (EN/GE) Accounting & Controlling (GE) Digital Government (GE) Human Resource Management (GE) Real Estate Management (GE) Wirtschafts- & Digitalrecht (GE)
FOUNDATION LEVEL	Business IT 3 Inside the International Firm 6	Accounting 6	Human Resource Management 6	Marketing 6 Strategy & Organisation 6	Environment of the International Firm 6	Mathematics 3 Business English 1 3 Business English 2 3 Academic Skills 6 Intercultural Competence & Communication 6		
	Business Basics	Accounting, Finance, Tax	HR, Organisation, Leadership	Innovation, Entrepreneurship & Marketing	Society & Economics	Methods & Business Skills	Optional Modules	Specialisation