Structure of the Study Programme

The numbers next to the modules indicate the ECTS credits that can be earned.

- compulsory modules
- elective and optional modules
- Specialisation and Bachelor Thesis

	Business Basics	Accounting, Finance, Tax	HR, Organisation, Leadership	Innovation, Entrepreneurship & Marketing	Society & Economics	Methods & Business Skills	Optional Modules	Specialisation
ADVANCED LEVEL	International Management & Business Ethics | 6	Financial Management | 6			Economics | 6	Business Analytics | 6 Academic Skills Applications | 6	Specific optional modules offered by the Business School, other BFH departments or universities (national or international)	Bachelor Thesis | 15 **Fixed Specialisation | 18** Applied Data Science for Business (EN) Banking & Finance (EN) Digital Business Management (EN) Global Management (EN) Innovation & Entrepreneurship (EN) Marketing (EN/GE) Real Estate Management (EN/GE) Sustainable Business (EN/GE) Accounting & Controlling (GE) Digital Government (GE) Human Resource Management (GE) Wirtschafts- & Digitalrecht (GE) **Portfolio Specialisation | 18** Portfolio modules can be individually compiled by different specialisation modules offered at the Business School such as the module CFA challenge, Business Gaming and others.
FOUNDATION LEVEL	Business IT | 3 Inside the International Firm | 6	Accounting | 6	Human Resource Management | 6	Marketing | 6 Strategy & Organisation | 6	Environment of the International Firm | 6	Mathematics | 3 Business English 1 | 3 Business English 2 | 3 Academic Skills Foundations | 6 Intercultural Competence & Communication | 6		

Digital Accounting | 6	Managing People Globally | 6	Innovation & Entrepreneurship | 6	Business & International Policymaking | 6	Basic Digital Skills | 3
International Taxation | 3	Leadership | 3	Young Entrepreneurship Exchange Project | 3	Frontiers of Economics | 6	Computional Thinking & Artificial Intelligence | 3
Business Valuation and M&A | 3	The Economics of Gender | 3	Brand Management | 3	International Business Law | 6	
Entrepreneurial Finance | 3		Heuristics and Biases | 3	Social Innovation | 6	
Digital Finance & Banking | 6				