



BFH semester module

Inter- & Transculturalism within the professional context

Module codes in the departments

AHB	BXZ0048
G	BGI0002
HAFL	BUUx512
TI	BZG5006

Module responsibility	Christine Jurt, Isabel Häberli, HAFL Please contact Valentine Allemann for more information
Teaching language	English
Competencies upon completion	<p>By the end of this module, students will be able to:</p> <p><u>Professional skills:</u></p> <ul style="list-style-type: none">- analyze and reflect on situations out of the working environment in terms ofa) individual cultural backgrounds and mutual perceptions of collaboratorsb) impacts on professional relationships and strategiesc) tackling intercultural situations in a competent way <p><u>Social, personal and methodological skills:</u></p> <ul style="list-style-type: none">- think in a broader cultural context- deepen their own awareness and empathy for cultural differences and commonalities- use their gained knowledge and experiences for strengthening their intercultural competencies- foster awareness and empathy for cultural differences and commonalities in their study and working environment.
Content	<p>Introduction to the concept of culture across time, current discourses and trends</p> <ul style="list-style-type: none">- Perceptions of self and others, stereotypes- Cultural background of personal perceptions and behavior- Zeitgeist and stereotypes- Legal conditions, company organization and corporate culture- Leadership and negotiations- Communication and conflict potential- Corporate social responsibility, code of conduct (dealing with standards and values abroad)
Teaching and learning	Teacher-centred teaching, development by questions, case

method	study, exercises and cases, group work, literature review.
Literature	-
Workload	Total 60h
Contact lessons	19h
Self-study	Guided 25h, independent 16h
Proof of competence	Passed/failed
Assessment proportion	Essay (max.5 pages) 60%, moderation of the guest event 20%, oral exam 20%
Assessment schedule	Integrated in the module
Comment	<p>This module is open to all BFH students (as of their second year).</p> <p>To ensure equal treatment, the registration process differs somewhat from that of usual modules, specific to your discipline.</p> <p>When you register, you confirm that:</p> <ul style="list-style-type: none"> - you have noted the points below - you accept this process <p><u>1. Registrations</u></p> <p>Initial registrations can only be made via the online form until 10 January 2021.</p> <p>By registering, you commit to taking the module if you are selected. If you are selected yet do not take the module, you will receive a "failed" for this module.</p> <p><u>2. Selection</u></p> <p>Selection is made using the following criteria:</p> <ul style="list-style-type: none"> - Students must be in the second year at least of a bachelor's degree programme - There should be a balance between the departments - Priority goes to those students who have registered for the Certificate of Global Competence - Registrations are taken into account on a first-come, first-served basis. <p><u>3. Information</u></p> <p>The BFH International Relations Office will inform registrants whether or not they have been accepted in January 2021. Student Administration will also be informed and will enter registrations in IS-A if necessary.</p>