



BFH semester module

## Inter- & Transculturalism within the professional context

### Module codes in the departments

AHB	BXZ0048
G	BGI0002
HAFL	BUUx512
TI	BZG5006

<b>Module responsibility</b>	Christine Jurt, Isabel Häberli, HAFL Please contact <a href="#">Valentine Allemann</a> for more information
<b>Teaching language</b>	English
<b>Competencies upon completion</b>	<p>By the end of this module, students will be able to:</p> <p><u>Professional skills:</u></p> <ul style="list-style-type: none"><li>- analyze and reflect on situations out of the working environment in terms of</li><li>a) individual cultural backgrounds and mutual perceptions of collaborators</li><li>b) impacts on professional relationships and strategies</li><li>c) tackling intercultural situations in a competent way</li></ul> <p><u>Social, personal and methodological skills:</u></p> <ul style="list-style-type: none"><li>- think in a broader cultural context</li><li>- deepen their own awareness and empathy for cultural differences and commonalities</li><li>- use their gained knowledge and experiences for strengthening their intercultural competencies</li><li>- foster awareness and empathy for cultural differences and commonalities in their study and working environment.</li></ul>
<b>Content</b>	<p>Introduction to the concept of culture across time, current discourses and trends</p> <ul style="list-style-type: none"><li>- Perceptions of self and others, stereotypes</li><li>- Cultural background of personal perceptions and behavior</li><li>- Zeitgeist and stereotypes</li><li>- Legal conditions, company organization and corporate culture</li><li>- Leadership and negotiations</li><li>- Communication and conflict potential</li><li>- Corporate social responsibility, code of conduct (dealing with standards and values abroad)</li></ul>
<b>Teaching and learning</b>	Teacher-centred teaching, development by questions, case

<b>method</b>	study, exercises and cases, group work, literature review.
<b>Literature</b>	-
<b>Workload</b>	Total 60h
<b>Contact lessons</b>	19h
<b>Self-study</b>	Guided 25h, independent 16h
<b>Proof of competence</b>	Passed/failed
<b>Assessment proportion</b>	Essay (max.5 pages) 60%, moderation of the guest event 20%, oral exam 20%
<b>Assessment schedule</b>	Integrated in the module
<b>Comment</b>	<p>This module is open to all BFH students (as of their second year).</p> <p>To ensure equal treatment, the registration process differs somewhat from that of usual modules, specific to your discipline.</p> <p>When you register, you confirm that:</p> <ul style="list-style-type: none"> <li>- you have noted the points below</li> <li>- you accept this process</li> </ul> <p><u>1. Registrations</u></p> <p>Initial registrations can only be made via the online <a href="#">form</a> until 10 January 2021.</p> <p>By registering, you commit to taking the module if you are selected. If you are selected yet do not take the module, you will receive a "failed" for this module.</p> <p><u>2. Selection</u></p> <p>Selection is made using the following criteria:</p> <ul style="list-style-type: none"> <li>- Students must be in the second year at least of a bachelor's degree programme</li> <li>- There should be a balance between the departments</li> <li>- Priority goes to those students who have registered for the Certificate of Global Competence</li> <li>- Registrations are taken into account on a first-come, first-served basis.</li> </ul> <p><u>3. Information</u></p> <p>The BFH International Relations Office will inform registrants whether or not they have been accepted in January 2021. Student Administration will also be informed and will enter registrations in IS-A if necessary.</p>