Bachelor of Science in Business Administration - International Programme

Full-time Programme
(from Autumn 2019/20)

Module Group 1: Leadership and Organisation
- Introduction to Business Administration - iBA
- Leadership and Organisation - MOT

Module Group 2: Accounting, Finance, Tax
- Financial Accounting I - FAI
- Financial Accounting II - FAII

Module Group 3: Law, Economics, Public Management, Society
- Law I - LWI
- Law II - LWII
- Economic Sociology - ESO

Module Group 4: Methods
- Mathematics for Economic Analysis I - EA1
- Statistics I - STI
- Methods in Communication - MEC
- Problem-solving and Decision-making - PDM

Module Group 5: Business Information Systems
- Business Information Systems I - BISI

Module Group 6: Marketing and Communication
- Marketing I - MIR1
- Marketing II - MIR2

Module Group 7: Electives

- Nudging for Sustainability - NUS
- Sustainable Business - SUB

- Banking & Finance
- International Business
- Management & Managing Dynamics
- Human Resource Management & Managing Dynamics
- Minor Sport & Event Management

- Academic Writing in English - ACWE
- Digitale Transformation in Gesellschaft und Politik - DTRG
- Praxis der Unternehmensführung - PNF

- International Management - INMM
- Entrepreneurship - ENT
- Innovation & Change Management - ICMR
- Young Entrepreneur Exchange Project - YEEX

- Mathematics for Economic Analysis II - EAII
- Statistics II - STII
- Project Management - PMA
- Data Science and Machine Learning - DSML

- International Marketing - IMR

- Bachelor Thesis - ETHN

April 2019; changes possible