

# Curriculum

The numbers next to the modules indicate the ECTS credits that can be earned.  
Curriculum structure with a standard period of study over 4 semesters (variations are possible).

- Compulsory modules
- Compulsory elective modules
- max. 12 ECTS-Credits in the compulsory elective modules can be chosen in other programs/universities

54 ECTS-Credits

36 ECTS-Credits

 entrepreneurial

 digital

 sustainable

\*Parallel offer of the OST and the MSc DBA

1st Semester	2nd Semester		3rd Semester		4th Semester	
<b>Advanced Management Competencies</b>	<b>Specialization Corporate/Business Development</b>				<b>Integration und Transfer</b>	
Strategic Decision Making   3 	New Product Development (Certification)   3 	Data & Innovation   3 	Marketing & Innovation   3  	Innovation Management   3 		International Integration Module Study Trip*   3
Design Thinking   6 	Entrepreneurial Organizational Design   3  		Organizational Change and Leadership   3 	New Ways of Working   3  		
Digital Business Management   3 	Corporate Financial Planning and Valuation   3 		Financial Instruments   3 	Business Analytics   3  		
Sustainable Business Management   3 	Circular Economy   3  				CSR and Ethics*   3  	  
<b>Understanding and Applying Research</b>						
Information and Research Competence   3	Scientific Tool Box I   9		Scientific Tool Box II   9		Master-Thesis   18	