



Bern University  
of Applied Sciences

# Sustainable Startups

## Students Support Startups

In the autumn semester of 2023, students will support sustainable startups in the areas of «business modelling» and «business planning» as part of the «Sustainable Startup Challenge» module.

# Sustainable Startups Wanted!

Collaboration with practice partners is a central component of the Bachelor's program in «Business Administration» at Bern University of Applied Sciences. Benefit from fresh ideas and structured support.

## Requirements for Sustainable Startups

Your startup is a «sustainable startup» in the sense that it creates environmental and social impact through its core business. Your startup is in the founding or growth phase and you need to master challenges in the areas of «business modeling» and «business planning». For example:

- You have a business idea that can create environmental and/or social impact and you are looking for a promising business model.
- You would like to challenge, validate and optimize the envisioned business model.
- You want to reinvent your current business model for the upcoming growth or internationalization phase.
- You want to increase the social and/or environmental impact of your company and therefore put the business model to the test.

## Benefits for the Participating Startups

- Results-oriented support by a team of 3 to 5 students who are about to complete their Bachelor's degree in «Business Administration» and already have sound knowledge in the areas of «business modeling» and «business planning»
- An optimized and/or tested business model
- A newly created or optimized business plan
- Partnering with an innovative hub for social entrepreneurship research and practice

## Meetings

The students will arrange individual meetings with the startup partners. In addition, at least one person from the startup should attend each of these events:

- **Kick-off:** September 22<sup>nd</sup>, 2023, from 8.15 a.m. to 11.40 a.m. | Berne
- **Milestones & Redirecting:** November 10<sup>th</sup>, 2023, from 8.15 a.m. to 11.40 a.m. | Berne
- **Presentations & Learnings:** December 15<sup>th</sup> or 22<sup>nd</sup>, 2023, between 8.15 a.m. and 4.00 p.m. (the exact time slot will be agreed upon) | Berne

## Interested? Get in Touch With Us!

Prof. Dr. Nathan Kunz: [nathan.kunz@bfh.ch](mailto:nathan.kunz@bfh.ch)

Prof. Dr. Susan Müller: [susan.mueller@bfh.ch](mailto:susan.mueller@bfh.ch)